## CLAIMS

- 1. Dye carrier composition containing oxidative and/or nonoxidative dyes, characterized in that it contains a combination of
- (a) 6.1 to 25 weight percent of at least one fatty alcohol with 14 to 20 carbon atoms,
- (b) 1 to 20 weight percent of at least one fatty alkanolamide and
- (c) 1 to 15 weight percent of at least one fatty alcohol alkoxylate and/or fatty acid alkoxylate, the weight ratio of fatty alcohol (a) to alkanolamide (b) being equal to 4:1 to 1:3 and at the same time the weight ratio of fatty alcohol (a) to alkoxylate (c) being equal to 5:1 to 1:2.
- 2. Dye carrier composition as defined in claim 1, characterized in that the fatty alcohol (a) and the fatty acid alkanolamide (b) are present in a weight ratio from 3:1 to 1:2 and at the same time the weight ratio of fatty alcohol (a) to alkoxylate (c) is equal to 4:1 to 1:1.5.
- 3. Dye carrier composition as defined in claim 1, characterized in that fatty alcohol (a) and fatty acid alkanolamide (b) are present in a weight ratio from 2.5:1 to 1:1 and at the same time the ratio of fatty alcohol (a) to alkoxylate (c) is from 3:1 to 1:1.
- 4. Dye carrier composition as defined in one of claims 1 to 3, characterized in that the fatty alcohol (a) is selected from among cetyl alcohol, stearyl alcohol, myristyl alcohol, isooctyl alcohol, isotridecyl alcohol and mixtures of these compounds.
- 5. Dye carrier composition as defined in one of claims 1 to 4, characterized in that alkanolamide (b) is selected from among the N-acyl derivatives of monoethanolamine or diethanolamine and the esters of monoethanolamine and diethanolamine.
- 6. Dye carrier composition as defined in one of claims 1 to 5, characterized in that alkoxylate (c) is selected from the group consisting of fatty alcohol polyalkylene glycol ethers and fatty acid polyalkylene glycol esters with 8 to 30 carbon atoms in the fatty alcohol group or fatty acid group and with 2 to 300 alkylene glycol units in the polyalkylene glycol group.
- 7. Dye carrier composition as defined in one of claims 1 to 6, characterized in that it contains component (a) in a total amount from 6.1 to 25 weight percent.
- 8. Dye carrier composition as defined in one of claims 1 to 7, characterized in that it contains component (b) in a total amount from 1 to 20 weight percent.
- 9. Dye carrier composition as defined in one of claims 1 to 8, characterized in that it contains component (c) in a total amount from 1 to 15 weight percent.

- 10. Dye carrier composition as defined in one of claims 1 to 9, characterized in that besides the compounds of component (c) it contains additionally other nonionic and/or amphoteric surfactants.
- 11. Dye carrier composition as defined in one of claims 1 to 10, characterized in that it is free of monomeric quaternary ammonium compounds and cationic emulsifiers and surfactants.
- 12. Agent for oxidative coloring of hair, characterized in that it is obtained by mixing a dye carrier composition as defined in one of claims 1 to 11 with an oxidant.
- 13. Agent as defined in claim 12, characterized in that the oxidant is hydrogen peroxide.
- 14. Use of a combination of
- (a) at least one fatty alcohol with 14 to 20 carbon atoms,
- (b) at least one fatty acid alkanolamide and
- (c) at least one fatty alcohol alkoxylate and/or fatty acid alkoxylate, the weight ratio of fatty alcohol (a) to alkanolamide (b) in the dye carrier composition being 4:1 to 1:3 and at the same time the ratio of fatty alcohol (a) to alkoxylate (c) being equal to 5:1 to 1:2,

for producing a nacreous luster effect in dye carrier compositions and colorants for keratin fibers.